

ABOUT US



Somali Greenpeace Association (SOGPA) is civil society organization. It is registered in Ministry of Environment and Climate change. Accredited to UNEP and UNCBD

SOGPA is committed to promote climate and environmental justice in Somalia. It was formed in 2019 as result of climate change and environmental degradation awareness needed by the Somali People.

Our Community Mobilization Best Practices

Raise Awareness and Educate Communities



- **Local Relevance:** Begin by raising awareness about environmental and climate change issues that directly affect the community, such as droughts, floods, and food insecurity.
- **Use Local Languages:** Conduct educational campaigns in Somali or local dialects to make information more accessible.
- **Media and Outreach:** Utilize radio, TV, and social media platforms like Facebook and WhatsApp to disseminate climate-related information and success stories.
- **Schools and Religious Leaders:** Partner with schools, mosques, and religious leaders to integrate environmental education into community discourse and religious teachings, leveraging their influence.

Engage Traditional and Local Leaders

- **Community Buy-In:** Work with elders, tribal leaders, and influential figures to gain trust and endorsement. Their involvement will lend legitimacy to the activities.
- **Cultural Integration:** Frame environmental action within the context of traditional practices that emphasize land stewardship and resource protection, such as sustainable grazing and water conservation.



Involve Women and Youth

- Empower Women:** Women are often at the frontline of managing natural resources in Somali households. Engage them through targeted programs that teach sustainable agriculture, Planting trees, water conservation, and climate adaptation techniques.
- Mobilize Youth:** Youth are key drivers of change. Establish climate action groups and provide leadership and entrepreneurship opportunities in green jobs, renewable energy, and tree planting initiatives.



- **Leverage Community-Based Organizations (CBOs)**

- **Build Local Partnerships:** Partner with community-based organizations (CBOs) to deliver localized climate solutions.

- **Capacity Building:** Train community members and CBOs on climate-smart practices, resilience strategies, and project management to enable them to lead initiatives.



- ▶ **Incorporate Indigenous Knowledge**
- ▶ **Traditional Practices:** Integrate indigenous knowledge systems, such as traditional water management techniques, into modern climate adaptation strategies, making solutions more culturally acceptable.
- ▶ **Land Use Practices:** Promote sustainable pastoralism and farming practices that communities have historically used, while incorporating new climate-resilient methods



Establish Networks

- **Community Networks:** Form networks that bring together stakeholders from different sectors, such as civil society, government, religious institutions, and businesses, to collaborate on environmental issues.
- **Peer Learning:** Facilitate peer learning where communities that have successfully implemented climate solutions share their experiences with others.



INTERNATIONAL DAY OF PEACE
21 SEPTEMBER 2023
THEME IS ACTIONS FOR PEACE



Where to connect us

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